

Christine Johnson  
Broker



Our Team...Proven Experience

- REO Specialists since 2008
- HUD Listing Broker
- Collection/Foreclosures/Asset Management with FSLIC/RTC
- Sales Manager for #1 home builder in Washington state
- Transaction Manager for 2nd largest volume builder in state
- Property Management
- Construction Management/Purchasing
- Escrow Officer/Branch Manager
- Area Sales Managers
- Certified Staging Professionals
- Marketing Managers
- Model home merchandisers

Our team possesses the skills and experience to evaluate, prepare & liquidate your real estate owned properties.

Contact us anytime to discuss how we can assist you and your organization.

Endorsed by top level, nation-wide home sales consultant, Jeff Shore

“The fact is that I work with sales management executives all across the country and I’ve seen both the very best and the absolute worst— put Christine and her team in with the very best.

There are a great many people in the industry who talk a good game; there are few who can back it up with such a phenomenal record of success.”

- Jeff Shore, The Shore Company



Contact us today!

27714 Maple Ridge Way SE  
Maple Valley, WA 98038

Phone (425) 432-3035  
Info@WREServices.com  
www.WREServices.com

## Asset Management & Disposition Services

Managing and SELLING your real estate owned properties



“We can unlock the capital trapped under your real estate owned assets. We will ensure that your REO listings are the most compelling choice for homebuyers today!”

- Christine Johnson  
Broker, W Real Estate Services

## PRESENTATION & MARKETING

A home that shows beautifully will sell faster, and for more money! We'll apply our years of merchandising experience to ensure that your REO listings show in their best possible condition and we'll market them with excitement and enthusiasm!



Our competitors listing photo—garbage still on the counters!?!

Actual Marketing comments on this listing: Motivated seller says bring all offers now! This is NOT a short sale. Sold as-is, no war of any kind. Buyer to verify all info. Keybox install 8/16.



Our listing photo—Our listings are clean, staged and show like model homes!

Our kind of marketing: Unbelievably great value on this nearly new home. Many upgraded features such as maple cabinetry, hardwoods, tile island and more! Main floor is highlighted by decorative archways and open floorplan perfect for entertaining. Master Suite offers luxurious soaking tub and walk-in closet. Move-in ready this home includes window coverings too!



## PRICE

Listing the home at the right price is vital for a speedy sale. List too low and you lose even more money. List too high and it doesn't sell, forcing price reductions and often resulting in a lower sale price than if the home had been priced right to begin with.

We'll use our decades of experience and over 9,000 successful real estate transactions to provide you with a CMA that is designed to meet your organizations goals! Need a sale in 30 days, we can tell you the list price to make that happen. Have a little more time, we can give you the price for that too.

We will also evaluate the local real estate market - the volume of troubled properties, months of inventory and more to ensure we have made a thorough analysis when recommending the right listing price for your property.

Tell us what you need to accomplish and we will recommend a price and produce a marketing plan to achieve your goal!

## MARKETING & SALES PROFESSIONALS

Marketing & selling REO properties requires special skills. And a higher level of dedication to our client—you.

Let us:

- Take the burden off your shoulders!
- Recommend the right price
- Merchandise the home so it shows in its best possible light
- Market the home with all the same pride and expertise we would use if it were our own home

It doesn't cost any more...



So why not be represented by the best?...

**W REAL ESTATE SERVICES**

**LISTING REO PROPERTIES IN WASHINGTON STATE—KING, PIERCE AND SNOHOMISH COUNTIES**